



W.I.T.S is an exemplary program, and it has been my pleasure to work with their students helping to prepare them to take on the Fitness industry. It is so important to give the younger generation of trainers the tools they need to stay afloat in this evolving business. Training is not only about working with the human body, but with the client as a person, building lasting relationships and creating accountability towards their goals. That is something that you won't find in any class room setting. Giving the student a chance to immerse themselves in all sides of the training industry is the only way to guarantee they have confidence enough to tackle the challenges they will face in their future. Working with interns as a mentor has challenged me to make certain I am setting the example we need for the future of the industry. As the fitness industry continues to grow, the demand for quality grows with it. I know that the trainers coming out of the W.I.T.S program will have what it takes to continue the positive growth within themselves and the fitness industry as a whole.

Scott Genord
C.E.O Pulse Fitness